

## Application No. Applicant(s) 08/882,197 Greer et al Notice of References Cited Examiner Group Art Unit Penny Caudle 2765 Page 1 of 1 U.S. PATENT DOCUMENTS DOCUMENT NO. DATE NAME CLASS SUBCLASS 5,796,952 8/18/98 Davis et al 395 200.54 Α В 5,794,210 8/11/98 Goldhaber et al 705 14 x C D Ε F G н ı J ĸ L М **FOREIGN PATENT DOCUMENTS** CLASS SUBCLASS DOCUMENT NO. DATE COUNTRY NAME N 0 P α R s T **NON-PATENT DOCUMENTS DOCUMENT (Including Author, Title, Source, and Pertinent Pages)** DATE "C/NET: The Computer Newtork Unveils Revolutionary Internet Advertising Tools That Allows Custom Banner Ad Delivery Based on Demographic Information" PR Newswire 12/6/95 W

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<sup>\*</sup> A copy of this reference is not being furnished with this Office action. (See Manual of Patent Examining Procedure, Section 707.05(a).)